



maitlandbusiness
chamber

MAITLAND SMALL BUSINESS SUMMIT

Thursday 26th October 2023
8am - 11am at Maitland Gaol

Humanitix.com for more information and tickets



Proudly funded by



Small Business Month
1 - 31 October 2023



“Lock it in!”



PROGRAM

8am: Event Opens

8am – 11am: Morning Tea Service in the Marquee and Coffee Cart available. Stalls presenting services, resources and advice for small Business, in the Marquee open for guests to explore.

9:00am to 9:45am: Members of the MBC will need to pre-register for this workshop through Humanitix. Limited Spots available.

- **Jonathan Poynter** - Artificial Intelligence workshop.

The world of AI is upon us. Every business owner will be experiencing a barrage of messaging about new products, new practices, and new opportunities.

Jonathan Poynter will give a simple overview of what is going on, what to expect, what opportunities there are for every business, and how to navigate it all while not getting left behind.

During this workshop business owners can get an update on AI for business, how to use the simplest ones to get results and how to choose what will work for their business.

9:50am: Attendees to make their way through to the Auditorium.

10:00am: MBC address by MBC President Michael Maffey.

10:10am: Guest speaker from the NSW Small Business Commissioner's Office.

10:20am to 11:00am: Speakers from Services NSW for Business:



- **Alison Anderson** - Introducing ID Support NSW

ID Support NSW is the nation-leading identity support unit which works to minimise the risks associated with identity theft.

ID Support NSW works across government, with industry groups, and with local communities to prevent data breaches, and respond with best practice when they do occur.

Our goal is to increase the cyber resilience of small businesses and provide the information needed to stay secure online.

- **Shivendra Kumar** - How small businesses can access procurement opportunities with the NSW Government.

In the presentation, I will discuss how small businesses can access procurement opportunities with the NSW Government. I will provide an overview on how to prepare your business for tendering, where to find opportunities, how to respond to tenders and what help is available through Business Connect



11am: Event Closes

MAJOR SPONSORS



Jirsch Sutherland has been providing practical and tailored business recovery and insolvency solutions to Newcastle and the wider Hunter Region's businesses and individuals for almost 30 years. We're also the trusted adviser to trusted advisers – accountants, lawyers and financial advisers – giving them that extra 'club' in their bag when they need it. Whether it's to help their clients resolve a period of financial distress, diversify or grow, or action a best-outcome wind-up – one that preserves reputation and minimises losses.

As Newcastle locals, we're active, supportive members of the communities in which we live and work. We are proudly involved with local schools, sports, charities, and community and business groups, including the Maitland Business Chamber.

To discover how we can help, book a free, no-obligation consultation on 02 4965 6500.

FLOORING XTRA

Flooring Xtra is ready to service all your domestic and commercial requirements with carpet and hard flooring. We are ready to meet all the flooring needs of the Maitland Community. Whether you are just browsing or require expert help, our knowledgeable team are readily available and can offer product recommendations based on the lifestyle, budget and aesthetic of each customer.

For soft flooring options, browse our synthetic and wool carpet ranges.

If you are considering hard flooring, we have an extensive range of flooring solutions, including hybrid flooring, timber flooring, laminate flooring, vinyl flooring and vinyl plank flooring. Can't decide what you like online? Come visit our showroom and get a real feel for the products available. We will help you find the right flooring solution for your home.

Our sales staff are professional and friendly and ready to help you, so call or come in and see us today! At Hunter Valley Maitland Flooring Xtra we not only supply products but we can also assist with installation for both commercial and residential customers. The quality of our installation is second to none and we offer a free in home measure and quote.

MAJOR SPONSORS



Turnbull Hill
Lawyers

Turnbull Hill Lawyers has been providing professional legal services to the families, individuals and businesses of the Newcastle, Maitland, Lake Macquarie regions, Central Coast and Sydney, as well as the greater NSW since 1969. Since that time, by offering a high level of service and expertise to clients, our firm has expanded and are supported by a team of vibrant individuals with expert knowledge and a desire to help. We now offer a very comprehensive range of personal legal services and business legal services.

At Turnbull Hill Lawyers, we strive to get the best outcomes for our clients. For legal advice you can trust, turn to Turnbull Hill Lawyers ... good people to turn to

KIS
CREATIVE

Want more from your marketing?

Here at Kis Creative we 'keep it simple' whilst achieving impactful outcomes for our clients. We're all about providing effective marketing without overcomplicating the process; getting your business into the hearts, minds, homes & hands of your customers.

Based in the Hunter Valley, Kis Creative is a full-service agency delivering simply brilliant marketing services on the daily.

Need a website, new logo, social media, merchandise, event management, or... you're not really sure?

No stress. We've got the creative marketing solutions to suit.

EXHIBITOR SPONSORS



Red Insight is a professional WHS & Risk Management Consultancy Business.

We add value to organisations by helping organisations in managing risk, overcoming the complexity of Legislative requirements and ultimately, protecting your people.

The obligations on organisations and Persons Conducting a Business or Undertaking (PCBU) are complex and the Duty of Care well regulated. Red Insight assists organisations to meet their obligations and provide a safe workplace. Based in Maitland NSW, our consultants work in the Hunter Valley, Newcastle, the Central Coast, Sydney and surrounds.



InvoCare, headquartered in Sydney, is a leading provider of funeral services in Australia, New Zealand, and Singapore, and operates private memorial parks and crematoria in Australia and New Zealand. It is also a leading provider of pet cremation services in Australia.

In the end, what matters is simple

- Experienced, caring team
- Respectful, dignified service
- Simple, affordable packages
- An easy, online planning process



Conveyancing Services is a Hunter based company servicing all of New South Wales, Australia. We were the first Conveyancing firm to open in the Hunter Region, and our office is located at Riverwalk Arcade Maitland. With over 35 years of experience, we offer the very best service when purchasing or selling a home.

Each Conveyancing transaction is unique and requires the skills and knowledge of a specialist. Conveyancing is what we do and we pride ourselves on doing it well. If you're looking to buy or sell property in NSW, Look no further than Conveyancing Services! We will walk you through the process and make it easy for you.

EXHIBITOR SPONSORS

The logo for myrtec features the word "myrtec" in a bold, lowercase, sans-serif font. Below the text is a stylized graphic consisting of three green, rounded shapes connected by thin lines, resembling a molecular structure or a network.

We have taken the traditional methods of delivering Managed IT, crumpled them up and tossed them aside. We understand the confusion and frustration surrounding IT systems. We respect our customers by showing them exactly what they are paying for and providing education that empowers them with confidence. We align your technology strategy with your business goals because you are not just our client; we are your business partner.

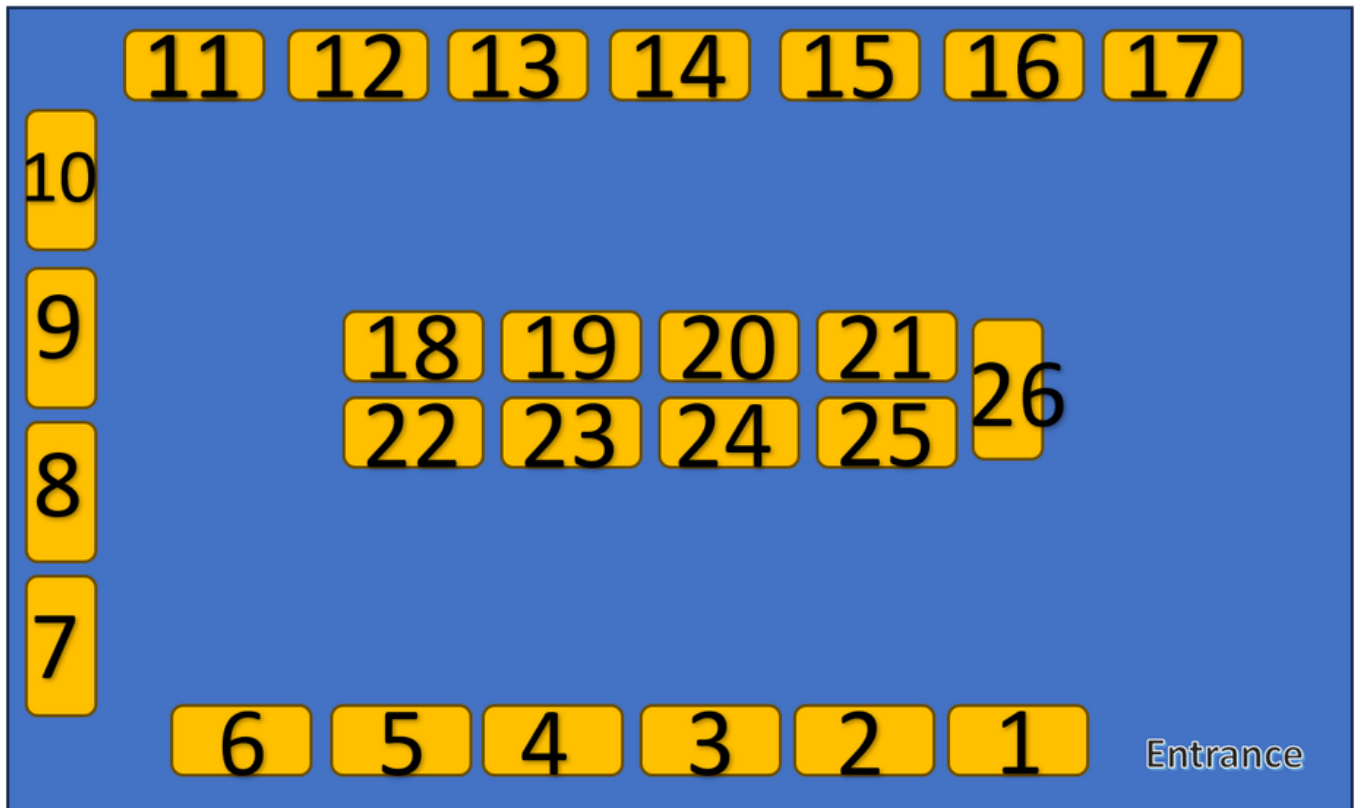
The logo for AMC Biz Solutions features a stylized blue and teal graphic on the left, resembling a wave or a leaf. To the right of the graphic, the letters "AMC" are written in a large, blue, cursive font, and "BIZ SOLUTIONS" is written in a smaller, blue, sans-serif font below it.

AMC Biz Solutions is a Hunter Valley Bookkeeper & BAS Agent
It's never been easier to run your business
Spend more time doing what you love and let us take care of the financials giving you much needed time to run and grow your business. Work smarter and not harder in your business. We will make sure you are compliant and have the opportunity to maximise profits in your business. We will work with you remotely via cloud services allowing you to have an up to date overview of your business.

The logo for BNI features the letters "BNI" in a large, bold, red, sans-serif font. A small registered trademark symbol (®) is located to the right of the "I".

Are you looking for a way to grow your business?
Are referrals an important source of new business for you?
If you answer yes to these questions, come and have a chat to members from BNI Express – we are a Maitland based business networking group, that support and help each other to achieve businesses growth.
Our referral networking system suits both new businesses and established businesses looking to expand or grow their customer base and benefit from a regular referral stream.

STALL MAP



1. Maitland City Council
2. The Hunter Region Business HUB
3. Youth Express
4. Lifeline
5. HVTC
6. ETC
7. Jirsch Sutherland
8. KIS Creative
9. Flooring Xtra
10. Turnbull Hill Lawyers
11. The Business Centre
12. Invocare & Simplicity Funerals
13. AMC Biz Solutions
14. Service NSW for Business
15. Conveyancing Services
16. Nimble Digital

17. Myrtec
18. The Mai-Wel Group
19. Donarch's Fine Chocolates
20. Dynamize Accounting
21. Kurl Web & Magnetic Shots
22. NSW Small Business Commissioner's Office
23. Red Insight
24. The Maitland Show
25. BNI Express Maitland
26. Maitland Business Chamber

EXHIBITORS

We are the voice of business in Maitland!

Whether by supporting current members of the business community or helping to attract new businesses to the city, Maitland Business Chamber operates to support and lobby for our members, encourage growth and prosperity, and promote the city and region to businesses and investors.



Being a not-for-profit allows us to focus on our members. We help connect, unite and grow a successful and vibrant business community that builds on Maitland's characteristics and unique competitive advantage.



Maitland City Council can assist you with everything you need for business and investment in Maitland, including permits, tenders, food businesses and business help.



Training Services NSW



Service NSW



Small Business Commissioner

Service NSW for Business provides free, ongoing and personalised support for every stage of your business.

We help businesses access government services, information and advice to support businesses to grow in the NSW economy.

Businesses can:

talk to a Business Concierge over the phone, in person or online

get independent advice from a Business Connect advisor, and access a range of events, webinars and online resources

create a Business Profile to make it easier to manage government transactions and business licences

For more information call 13 77 88 or visit service.nsw.gov.au/business



Whether you're a new business starting out with our New Enterprise Incentive Scheme (NEIS), a local business interested in Hunter Valley Business, an existing business seeking digital marketing support through the Digital Solutions program, a specialist requiring business consulting or you're interested in tenancy or training at The Hub – our staff have the expertise and experience to help you thrive.

EXHIBITORS

The Business Centre is a community invested organisation that has been responding to the needs of entrepreneurs, businesses and governments for more than 36 years. We are a not-for-profit with the sole purpose of creating sustainability; in jobs, businesses, urban and regional economies.



Since 1986 our team have assisted more than 35,000 businesses to start, grow or adapt their business. Our team of business advisors deliver experience led advice, mentoring, education and connections to achieve customer and community goals.

Enterprise and Training Company (ETC) is a Not-for-profit Recruitment Agency



We've worked hard to gain a reputation as a high-performing, not-for-profit recruitment agency. Established since 1989, ETC is committed to empowering people through employment, business growth and skills development. We strive to make a positive difference in our communities through a range of government and community programs, projects and partnerships.

Connecting people with possibilities



We aim to make accessing support surprisingly simple. It's about challenging stigmas and breaking down barriers. Connecting the dots and connecting people. Empowering people to hope, overcome and achieve. Where possibilities become opportunities and lives are rich with fulfilment. We combat disadvantage with a healthy dose of support and make sure it's all on your terms. Zero judgement and lots of listening. It's your life and we want to help make sure you're living it to the fullest. Ultimately, we exist to connect you with every possibility that awaits.

Youth Express is a not for profit and registered DGR charity that has serviced the Hunter Valley region of NSW since 1993.



Our VISION is to empower young people to SUCCESSFULLY engage in their education, community and employment.

We support over 6,000 young people per year, to engage in education, community and employment, with the help of over 3,000 local businesses and volunteers.

We ACHIEVE our vision through the delivery of KEY PROGRAMS aimed at developing and leveraging strategic links between local education providers, businesses, Industries and community members.

EXHIBITORS

Helping Businesses achieve success.



Dynamize can help you setup your new business, convert you from desktop to the cloud, manage your daily bookkeeping and accounting tasks, lodge your tax return, help you improve your business, and answer questions and support you every step of the way on your business journey.



HVTC provides a range of customised workforce solutions to meet the changing training and workforce needs of business and industry.

We help employers recruit, manage, monitor and mentor apprentices, trainees and employees to make sure they find and keep the right person for the job. We also take care of all the required contractual arrangements and paperwork. Our specialised HVTC Skills Centre offers a wide range of traditional, customised and flexible training programs that can be delivered at work sites or online.



We are a national charity providing all Australians experiencing emotional distress with access to 24 hour crisis support and suicide prevention services. We are committed to empowering Australians to be suicide-safe through connection, compassion and hope.

Lifeline exists to ensure that no person in Australia has to face their darkest moments alone. Our experience has shown us that it is through connection that we can find hope. We are available 24 hours a day to listen, without judgement to any person in Australia who is feeling overwhelmed, experiencing crisis or longs to be heard.



If there could be one word that sums up "Donarch Fine Chocolates" it would be "Passion".

Our small manufacturing facility is located in beautiful Hunter Valley and only a short distance from the world famous Hunter Valley Wine region. As a boutique chocolate maker, our focus is on quality and we strive for perfection in every product that we make.

Impressive photography from the team you wish you had met years ago. As a bonus, you will love how friendly we are and how we listen to you.



You can expect an attentive customer experience when using our professional photography services. We combine skills from years behind the lens with innovative techniques and on trend styles. We'll collaborate with you to create imagery you'll love that conveys your message.

(There's a proverb, popularised in the 1920's about pictures and words.....we're pretty sure you've heard it before!)

Maitland's top digital experts.



kurl web is a Hunter Valley based web design and development studio helping businesses succeed online.

We specialise in website design, online stores (eCommerce sites), SEO and fast Australian WordPress hosting.

Put our award-winning Hunter Valley web designers to work for your business. Remember: all our work is done inhouse = no outsourcing!



**NIMBLER
DIGITAL**

Nimble Digital is a web design and content marketing agency that understands that online success for business requires a healthy and complete Digital Marketing Ecosystem.

We begin work with our clients with a plan, based on their business's targets for growth.

Using data science as a foundation, we use powerful technologies, cutting edge UX and creative to generate effective, value-driven online marketing to achieve these goals.

With teams in Melbourne, Sydney and Newcastle, our Nimble Digital UX and web designers work in tandem with our digital strategy experts and content marketers to ensure all parts of your Digital Marketing Ecosystem are integrated, of the highest-quality and working to achieve your business's goals.



The first show of livestock, agricultural and other exhibits was held in the yards and shed of the Albion Inn, West Maitland in May 1842. The schedule of exhibits included wine, wheat, barley, maize, tobacco, cheese, butter, horses, cattle, sheep, pigs and ploughing implements. Recognition was given to servants with the longest service record, with the best testimonial as to character and to the person who 'pays the greatest attention to the appearance and comfort to his cottage and garden'. No sheep or wine were exhibited. Winners were awarded a silver medal. Kip and sole leather from George Turner's Tannery and Colonial Earthenware by Mr King of Irrawong were also exhibited. Mr Doyle's oranges reportedly measured 14 inches in circumference.

The 162nd Maitland Show will be held on 16, 17 & 18 February 2024
Celebrating our Youth