

# 2025 SMALL BUSINESS SUMMIT

**Get ready for Maitland's biggest business event — this is your chance to be at the heart of it.**

After a record-breaking 2024, the Small Business Summit is back, bigger and bolder. With 220+ attendees, sold-out stalls and high-profile connections, it's now the region's go-to platform for business growth and visibility.

## We're Now Seeking:

- 4 Major Sponsors — align your brand with business innovation, gain priority exposure and speaking opportunities.
- Exhibitors (Small Business to Enterprise) — showcase your services, generate leads, and connect with local decision-makers, customers, and community.

## Why Get Involved?

- 2024 saw 32 stalls sold out with a waitlist — don't miss your spot.
- Attendee numbers increased by 50% year-on-year.
- 37% of visitors were non-members, expanding your reach.
- Past exhibitors reported 10 x returns on investment.
- Attendee feedback shows demand for a bigger format — and we're delivering just that in 2025.
- Partnerships with Council, Government agencies and industry leaders position this event as the heart of business activity in Maitland.



Register

**16 OCT**  
**MAITLAND**  
**TOWN HALL**

## Exhibitor Member - \$ 1000

- Exhibitor Stand
- Logo and link on event webpage
- 2 x Exhibitor mentions in EDM communications
- 2 x Social Media Posts as an exhibitor
- Recognition during event
- Access to attendee list post event (1)

## Major Sponsor - Member \$2000

- Exhibitor package **PLUS**
- **NEW** - 5 minute spotlight to showcase your business
- Prime exhibitor location
- Listed on all promotional material as 'Major Sponsor'
- Dedicated EDM as a Major Sponsor
- 2 x Dedicated Social Posts as 'Major Sponsor'
- Logo displayed on our website for 6 months

