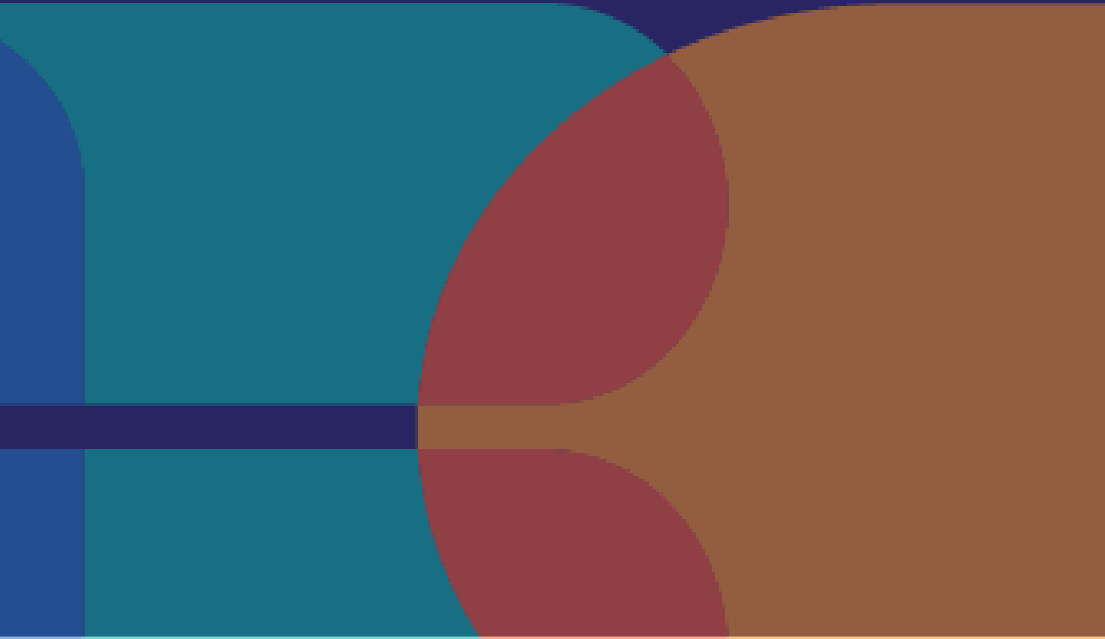


MAITLAND BUSINESS CHAMBER



**WE ARE THE
CONNECTOR**

STRONGER TOGETHER | BETTER FOR BUSINESS



Why Maitland, Why Now, Why **US!**

With Maitland set to reach 144,000 residents by 2041 and major investment pouring into infrastructure, housing and industry, this is a **defining moment** for our region.

Small and medium businesses are the heartbeat of Maitland - agile, innovative, and deeply connected to community and not-for profit organisations. Larger enterprises bring influence, resources and scale. Together, they shape a stronger, more resilient business landscape.

As an **award-winning** not-for-profit powered by a volunteer Committee and a dedicated Executive Officer, the Maitland Business Chamber's focus is delivering purpose-driven impact to ensure that every member, no matter their size, has a place in our thriving business community.

OUR PURPOSE

The Maitland Business Chamber exists to champion and connect all of Maitland's business community so Maitland's economy grows with intention and long term prosperity.

HOW WE DELIVER

Member testimonial - Greg Rayment, ADEPT IT

"Attending the Maitland Business Chamber's Small Business Summit was incredibly valuable for our business. We made several meaningful connections, including meeting Tain and her team from the Newcastle Jets. This relationship has since led to us being appointed as the official IT provider for the club. A fantastic example of the valuable connections and real outcomes the Chamber helps create."

WE ARE THE CONNECTOR

CONNECTING MAITLAND SINCE 1945



Alliance Partner of
**BUSINESS
HUNTER
NSW**

maitlandbusiness.com.au | admin@maitlandbusiness.com.au

PH: 0429 343 240

The Maitland Chamber of Commerce & Industry Inc. An incorporated not-for-profit organisation supporting the local business community.
ABN [33 530 875 096] | Incorporated under the Associations Incorporation Act (NSW)

OUR STRATEGIC FOCUS

Connection & Collaboration



Regional Growth & Advocacy



Events Program & Delivery



All strategic pillars are underpinned by a Digital & Data Enablement approach, ensuring decisions, delivery, and outcomes are informed, connected, and future-ready

Bringing business together to create opportunity

Meaningful member-to-member connections

Inclusive participation across business size, sector and background

Long-term relationships that go beyond one-off events

Strengthening Maitland's economy by amplifying business voice

Sustainable and targeted membership growth

Sector-based engagement and partnerships

Shift from networking body to Strategic Contributor to amplify voice

Turning engagement into practical business value

High-value networking with intent

Member-led workshops and expertise, practical learning and capability building

Events aligned to market trends and business needs

2026 Delivery

- Structured connection opportunities, not random networking.
- Signature structured programs
- Tools and initiatives that enable B2B collaboration
- Flagship SUMMIT to introduce connection to the wider business community

2026 Delivery

- Strong relationships with local government, Business Hunter, Business NSW and regional bodies
- Sector partnerships across health, disability, construction, manufacturing, resources and professional services
- Representation at key forums and planning discussions

2026 Delivery

- A structured annual calendar of flagship and member-exclusive events
- Practical workshops with immediate takeaways (AI, cyber, leadership, growth)
- Strong event attendance, engagement and ROI for members
- Opportunities for sponsorship, visibility and thought leadership

Membership Level Inclusions

Annual ongoing fees based on number of employees	Associate** \$50	Community*** \$100	Small 1-4 \$197	Medium 5-14 \$390	Large 15> \$520
Website Directory Listing		✓	✓	✓	✓
Member ONLY EDMs	✓	✓	✓	✓	✓
*\$50 off initial event & Early Discounted access to MBC Events		✓	✓	✓	✓
MBC Subsidised workshops	✓	✓	✓	✓	✓
Business NSW Benefits + Discounted Business Hunter Events		✓	✓	✓	✓
Premier Sponsorship Opportunities		✓	✓	✓	✓
Social Media Shares & EDM Member Features		✓	✓	✓	✓
Access to Business Hunter & Business NSW Awards		✓	✓	✓	✓



VALUE PROPOSITION

What Business Needs

How the Chamber Delivers

More Visibility for Your Business

Member spotlights, tailored event sponsorships, exhibitor options at the Small Business Summit, and regular social media promotion. We help keep your business in front of the right audience

Valuable Business Connections

Curated networking events that lead to real relationships with collaborators, clients, mentors, talent pipelines and suppliers. Plus, new connection programs in development to further boost your visibility and growth.

Skills You Can Use Immediately

Subsidised professional development workshops and events focused on practical takeaways, including digital tools, strategy, and leadership skills to apply directly in your business.

A Voice Where It Matters

Through our alliance with Business NSW & Business Hunter, we advocate on your behalf; influencing planning, workforce, compliance, and funding, and ensuring regional priorities stay front of mind for decision makers.

Expert Resources at Your Fingertips

Access free webinars, templates, toolkits, legal advice, and member-only events through Business NSW, giving you insights and support when you need it.

Support That Fits Your Business

Whether you're a startup, established SME, large enterprise, or community group, your membership is shaped around your needs. Got a new idea or challenge? Talk to us - we're here to grow with you.

Government Connections

What sets us apart? Our direct connection with Maitland City Council, paired with strong ties across state and federal networks. It gives our members a genuine seat at the table, real-time insights, and a voice that carries beyond the local level.

SME Key Benefits

Visibility, connection, growth opportunities, promotion, collaboration, B2B leads, professional development, profile-building

Enterprise Key Benefits

Trust, compliance, brand leadership, local government connection, talent pipeline, supply chain, regional advocacy, community engagement, strategic partnerships

MARKETING REACH

Digital

Over 40k **views annually** on maitlandbusiness.com.au, with visitors engaging in member listings, event registrations, and business resources.

Social Media

- **Facebook:** 2,500+ followers
- **Instagram:** 1,200+ followers
- **LinkedIn:** 3500+ connections
- Regular posts featuring member spotlights, event promotions, and local business news.

Email Marketing

Monthly EDMs sent to a growing subscriber base with above-industry average open rates of 42% and click-through engagement. Includes member features, event highlights, and business news.

Visibility drives growth!
We give your brand the platform to be seen, heard, and remembered.

EVENTS & ENGAGEMENT

• The Chamber hosts 12+ events per year, including:

- Small Business Summit
- High profile Women in Business event
- Local Government updates
- Professional Development Workshops
- Member Networking Breakfasts
- Access to Business Hunter events

- Attendees include business owners, large enterprise, entrepreneurs, government representatives, industry experts, and community leaders.

• Exhibitor & Sponsorship Opportunities:

- Exhibitor stands
- Event sponsorships tailored to your brand
- Speaking opportunities



**WE ARE THE
CONNECTOR**

Ways to sponsor & align your brand

1. Annual Partnerships

Be the partner behind Maitland's business momentum!

Please contact us for more information

Annual Partner funding provides the foundation for the Chamber's annual events calendar, connection initiatives and engagement programs. It allows us to deliver timely, relevant content, attract quality speakers, invest in member experience, and create meaningful opportunities for businesses to connect, collaborate and grow.

2. Summit Sponsorship

Packages

SUMMIT Naming Rights PLUS Exhibitor package

on application

SUMMIT Major Sponsor
4 x available / Brand representation PLUS Exhibitor package

2,500

SUMMIT Exhibitor

1,000

3. Monthly Event Sponsorship

Sponsor Packages

GOLD Major Sponsor includes presentation time

2,000

GOLD Minor Sponsor includes presentation time

1,000

Tailor-Made

Talk to us!

SUMMIT - Why Get Involved?

- 2025 saw 38 stalls sold out with a waitlist
- Attendee numbers increases year-on-year
- 37% of visitors were non-members, expanding your reach
- Past exhibitors reported 10 x returns on investment.
- 2025 saw 38 stalls sold out with a waitlist
- Attendee numbers increases year-on-year

- Partnerships with Council, Government agencies and industry leaders position this event as the heart of business activity in Maitland.
- High profile keynote and valuable takeaways.

Why Sponsor a Chamber Event?

Sponsoring a Maitland Business Chamber event puts your business front and centre with local decision-makers, business owners, and community leaders. Showcase your services, generate leads, and boost your brand—while supporting a not-for-profit that strengthens our local business community. Whether you're building awareness, launching a product, or connecting with the right people, sponsorship is the perfect opportunity to present. A smart investment that benefits both your business and the community.

2026 CHAMBER CALENDAR

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JANUARY

Chamber Executive
Planning Month

APRIL

EOI's close 30/04
Event: Lights, Camera
Connect 28/04

JULY

Event: Jeff Smith /
Maitland City Council
Annual Luncheon 29JUL
Courage in Motion
Program
Commencement

OCTOBER

Event: SUMMIT 29OCT
Flagship event

FEBRUARY

Chamber Executive
Strategic Workshop

Workshop: Five Seven
12/02

Event: Sunset Member
Newtorking 25/02

MAY/JUN

Courage in Action
selections

Event: The "Stragey
Social:
Strategy Update -
04/06

AUGUST

Event: North St
Partners -
GET AI FIT
How fit are your
manual processes?
Are they AI ready?
20AUG

NOVEMBER

Event: Employment
Pathways within our
community!
25 Nov

AGM

MARCH

Expressions of Interest:
Courage in Action

Event: WIB 2026
Courage in Action
Launch 27/03

JUNE

Event: The "Stragey
Social:
Strategy Update - 04/06
Chamber Executive
Chamber Day w Business
Hunter 9 June

SEPTEMBER

AGM Notice and EOI
for 2027 Committe

Event: Enterprise Drive
Date 24 Sep

DECEMBER

End of year Member
Celebration

Alliance Partner of
**BUSINESS
NSW**

Member benefits

Our Alliance Program has been developed to strengthen the relationship between Business NSW and the Local Chambers of Commerce within NSW. This program represents a significant opportunity to unite the Chamber movement and provide members of Local Chambers access to benefits from Business NSW at no additional cost.

Our members form part of a strong alliance network of more than 200 Chambers of Commerce across NSW.



Advice line calls

Call 1329 59 for Workplace (IR/HR)

Professional advice on your legal and Industrial relations issues. Simple queries answered in one call, or if more complex advice is required, an outline of how best to proceed will be given.

Workplace advice line

Our workplace advisors can assist you on wide range of topics including wage rates, leave entitlements, performance management issues, bullying, harassment, discrimination claims and more (3 calls per annum).



Business hotline

Call 13 26 96

With just one call you are connected to the right information, support and advice for all your business questions.



Invitations to local events

As a Local Chamber Member, you will receive invitations to events at special member rates (excludes Regional Leaders and Full Financial Member only events).



Savings with your energy

Energy comparison tool – a free service that allows businesses and their staff to compare their current energy deal to other energy offerings and if you choose to switch, we handle all the paperwork.



E-Newsletter

Every week receive e-news directly in your inbox keeping you up-to-date with assistance on how to run your business.



Apprenticeship Support Australia

Schedule a free chat with our team, and we can show you how to sign up an apprentice or trainee, we can also help access funding and incentives from Federal and State Government that your business may be eligible for.



Events & Webinars

Access to regular events and webinars on a variety of business topics.



Human Resources & business support

Delivered by **My Business**;
Unlimited Modern Award servicing
(all 134 Awards across the nation).

A range of templates and tools online to help you grow your business.

For more information

Call 13 26 96

lccalliance@businessnsw.com

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